

Job Details

Job Title Communications Consultant, Lawson

Job ID 63223

Location Other

Full/Part Time Full-Time

Regular/Temporary Regular

Favorite Job ☆

Posting Period

Open: October 13, 2018

Deadline: November 3, 2018

Non-Union

Department Name

Lawson Health Research Institute (Lawson) is the research institute of London Health Sciences Centre and St. Joseph's Health Care London. As one of Canada's top ten research institutes, we are committed to furthering scientific knowledge to advance health care around the world. Reporting to the Chief Operating Officer, Lawson, the Communications Consultant provides strategic consultation and implementation for a wide range of communications and public relations activities. A key component of this work is to ensure external and internal stakeholders are communicated with and kept informed of Lawson's activities, initiatives and accomplishments in order to engender support for the organization; enhance its reputation; contribute to researcher and staff satisfaction; and, improve Lawson's relationship with key stakeholders. The Communications Consultant will interact on a regular basis with communications peers at London Health Sciences Centre, St. Joseph's Health Care London, Western University and various other internal and external partners.

Rate of Pay: To Commensurate with experience

Hours of Work: 37.5 hours per week

Qualifications

- Successful completion of a Bachelor's Degree in Public Relations, Marketing, Communications, Journalism or related field
- Successful completion of a Masters Degree or Post-Graduate program in Public Relations, Marketing, Communications, Journalism or related field preferred
- Minimum of five years recent, related experience in public relations, business communications or journalism in a research setting
- Superior skills in writing and storytelling
- Extensive experience in media relations with the ability to foster relationships with the news media
- Superior skills in social media management and multimedia production (photography, video production, design).
- Experience in special events and VIP visits
- Ability to manage a brand and identity across a variety of platforms and material
- Ability to develop internal and external communications strategies and plans
- Experience with online Content Management Systems (CMS) and web publishing an asset.
- Experience with crisis and issues management
- Strong interpersonal and relationship building skills
- Effective time management, organizations skills, the ability to manage multiple tasks with similar deadlines
- **Ability to adapt to various work styles and demands, and receiving direction from various individuals**
- Demonstrated ability to think strategically and analytically
- Ability to travel between research sites
- Demonstrated knowledge of and commitment to the principles of patient and family centred care
- Demonstrated knowledge of and commitment to patient and staff safety at LHSC
- Demonstrated ability to attend work on a regular basis

London Health Sciences Centre is committed to providing a safe, healthy and inclusive work environment that inspires respect. LHSC encourages applications from persons with disabilities and we are committed to providing accommodations upon request.

We foster a culture of patient and staff safety whereby all employees are guided by LHSC's Mission, Vision, Values and Code of Conduct.

As part of the assessment process applicants may be required to complete a written examination or test. Your interest in this opportunity is appreciated. Only those applicants selected for an interview will be contacted. Successful candidates, as a condition of job offer, would be required to provide a satisfactory vulnerable sector police check (original document) completed in the last 4 months.